

## Six 2014 IIHS Top Safety Picks

The Subaru manufacturing plant in Indiana was the first automotive plant in the U.S. to achieve zero landfill status

The highest possible rating for front crash prevention

## Most Awarded Small SUV

# LOVE WINS.

**95% of Subaru vehicles built in the last 10 years are still on the road today.**

The best-selling all-wheel-drive cars in America.

**The longest-lasting sedan in its class**

**The only three-time winner of *MotorTrend's* Sport Utility of the Year® award.**

Subaru of Indiana Automotive was the first plant in the U.S. to be ISO 14001 Certified, the international standard for excellence in environmental management systems













**IIHS Top Safety Pick+**

**Subaru Accolades & Advertising Claims**



## Subaru Brand Accolades and Advertising Claims
















Last updated: 7/1/14

Applicable Model Year(s)	Applicable Model(s)	Accolade/Claim	Disclaimer	Logos (link if avail.)	Usage End Date	Organization, Publication (link if avail.)
<b>SAFETY CLAIMS</b>						
2014 - 15	Subaru brand	Three 2014 IIHS Top Safety Pick+ ratings	2014 Top Safety Picks include the 2015 Subaru Forester		12/31/14	<a href="http://www.iihs.org">www.iihs.org</a>
2014 - 15	Subaru brand	Six 2014 IIHS Top Safety Picks	2014 Top Safety Picks include the 2015 Subaru Forester and WRX		12/31/14	<a href="http://www.iihs.org">www.iihs.org</a>
2014	Subaru brand	More 2014 IIHS Top Safety Picks than any other brand	2014 Top Safety Picks include the 2015 Subaru Forester and WRX		12/31/2014 (pending further testing)	<a href="http://www.iihs.org">www.iihs.org</a>
<b>RELIABILITY / DURABILITY CLAIMS</b>						
2014	Subaru brand	95% of Subaru vehicles sold in the last 10 years are still on the road	Based on IHS Automotive, Polk U.S. Total Registrations MY2004 – 2013		1/31/15	<a href="http://www.polk.com">www.polk.com</a>
2014	Subaru brand	94% of Subaru vehicles sold in the last 12 years are still on the road	Based on IHS Automotive, Polk U.S. Total Registrations MY2002 – 2013		1/31/15	<a href="http://www.polk.com">www.polk.com</a>
<b>VALUE CLAIMS</b>						
2014	Subaru brand	The best-selling all-wheel-drive brand in America for the last 5 years	Based on IHS Automotive, Polk AWD Total U.S. Registrations December CYE 2009 thru December CYE 2013		3/1/15	<a href="http://www.polk.com">www.polk.com</a>
2014	Subaru brand	The best-selling all-wheel-drive brand in America for the last 6 years	Based on IHS Automotive, Polk AWD Total U.S. Registrations December CYE 2008 thru December CYE 2013		3/1/15	<a href="http://www.polk.com">www.polk.com</a>
2014	Subaru Brand	The best-selling all-wheel-drive cars in America for the past 5 years	Disclaimer: Based on IHS Automotive, Polk AWD Total U.S. Registrations December CYE 2009 thru December CYE 2013		3/1/15	<a href="http://www.polk.com">www.polk.com</a>
2014	Subaru Brand	The best-selling all-wheel-drive cars in America for the past 6 years	Disclaimer: Based on IHS Automotive, Polk AWD Total U.S. Registrations December CYE 2008 thru December CYE 2013		3/1/15	<a href="http://www.polk.com">www.polk.com</a>
<b>GENERAL CLAIMS</b>						
2014	Subaru brand	The only three-time winner of <i>Motor Trend's</i> Sport/Utility of the Year® award	none required		9/1/14	<a href="http://www.motortrend.com">www.motortrend.com</a>
2014	Subaru brand	Subaru has five Partial Zero Emissions Vehicle (PZEV) models	PZEV emissions warranty applies to only certain states. See your dealer for complete information on emission and new car limited warranties.		None	
All	Subaru brand	Subaru was the first automotive plant in the U.S. to achieve zero-landfill status	(none required)		None	
All	Subaru brand	All Subaru vehicles are built in zero-landfill plants, where 100% of waste is recycled or turned into electricity	(none required)		None	
All	Subaru brand	Subaru is the first, and only, automotive plant in the U.S. to be certified as a national wildlife habitat	(none required)		None	

Please contact Rob Ar with Carmichael Lynch Product Information at 612-334-6048 or at [robert.ar@clynch.com](mailto:robert.ar@clynch.com) with any questions pertaining to the above information.

## Subaru OUTBACK Accolades and Advertising Claims












Last updated: 7/1/14

Applicable Model Year(s)	Applicable Model(s)	Accolade/Claim	Disclaimer	Logos (link if avail.)	Usage End Date	Organization, Publication (link if avail.)
<b>SAFETY CLAIMS</b>						
2014	All Outback	A 2014 IIHS Top Safety Pick+ with optional EyeSight	none required		12/31/14	<a href="http://www.iihs.org">www.iihs.org</a>
2014	All Outback	A 2014 IIHS Top Safety Pick	none required		12/31/14	<a href="http://www.iihs.org">www.iihs.org</a>
2014	All Outback	An IIHS Top Safety Pick for six years running (2009 - 2014)	none required		12/31/14	<a href="http://www.iihs.org">www.iihs.org</a>
2014	Outback Premium and Limited	The Subaru Outback received the highest possible rating for front collision avoidance from IIHS when equipped with Subaru EyeSight®	none required		12/31/14	<a href="http://www.iihs.org">www.iihs.org</a>
<b>RELIABILITY / DURABILITY CLAIMS</b>						
2014	All Outback	97% of Subaru Outback vehicles sold in the last 10 years are still on the road	Based on IHS Automotive, Polk U.S. Total Registrations MY2004 – 2013		1/31/15	<a href="http://www.polk.com">www.polk.com</a>
2014	All Outback	95% of Subaru vehicles sold in the last 10 years are still on the road	Based on IHS Automotive, Polk U.S. Total Registrations MY2004 – 2013		1/31/15	<a href="http://www.polk.com">www.polk.com</a>
2014	All Outback	94% of Subaru vehicles built in the last 12 years are still on the road	Based on IHS Automotive, Polk U.S. Total Registrations MY2002 – 2013		1/31/15	<a href="http://www.polk.com">www.polk.com</a>
<b>VALUE CLAIMS</b>						
2014	All Outback	The best selling all-wheel-drive crossover in its segment for the past 10 years	Based on IHS Automotive, Polk U.S. Total Registrations for all-wheel drive vehicles in the Subaru Custom Midsize CUV segment for January 2004-September 2013		12/31/14	<a href="http://www.polk.com">www.polk.com</a>
All	All Outback	The highest loyalty of any vehicle in its class.	According to IHS Automotive, Polk U.S. owner loyalty analysis of the Non-Luxury Mid-size CUV segment for the combined time period from 2008 through 2013.		6/4/15	<a href="http://www.polk.com">www.polk.com</a>
<b>PERFORMANCE CLAIMS</b>						
2014	Outback 2.5i	At 30 mpg highway, the AWD Outback delivers better fuel economy than even some two-wheel-drive competitors	EPA-estimated hwy fuel economy for 2014 Subaru Outback 2.5i CVT models. Actual mileage may vary.		9/1/14	<a href="http://www.fueleconomy.gov">www.fueleconomy.gov</a>
2014	All Outback	Best ground clearance of any midsize crossover (or CUV)	Based on ground clearance information from OEM websites and Edmunds.com for 2015 model vehicles within the IHS Automotive, Polk Non-Luxury Midsize CUV segment.		5/11/15	<a href="http://www.polk.com">www.polk.com</a>
2015	All Outback	Most Fuel-Efficient Midsize Crossover (CUV)	Based on EPA-estimated hwy fuel economy for 2015 model vehicles within the IHS Automotive, Polk Non-Luxury Midsize CUV segment.		6/2/15	<a href="http://www.polk.com">www.polk.com</a>
2015	All Outback	The most fuel-efficient vehicle in its class	Based on EPA-estimated hwy fuel economy for 2015 model vehicles within the IHS Automotive, Polk Non-Luxury Midsize CUV segment.		6/2/15	<a href="http://www.polk.com">www.polk.com</a>
2015	All Outback	Most fuel-efficient midsize crossover (CUV) in America	Based on EPA-estimated hwy fuel economy for 2015 model vehicles within the IHS Automotive, Polk Non-Luxury Midsize CUV segment.		6/2/15	<a href="http://www.polk.com">www.polk.com</a>
<b>GENERAL CLAIMS</b>						
2014	Outback 2.5i - PZEV	Partial Zero Emissions Vehicle - PZEV	PZEV emissions warranty applies to only certain states. See your dealer for complete information on emission and new car limited warranties.		None	

Please contact Rob Ar with Carmichael Lynch Product Information at 612-334-6048 or at [robert.ar@clynch.com](mailto:robert.ar@clynch.com) with any questions pertaining to the above information.

## Subaru LEGACY Accolades and Advertising Claims











Last updated: 7/1/14

Applicable Model Year(s)	Applicable Model(s)	Accolade/Claim	Disclaimer	Logos (link if avail.)	Usage End Date	Organization, Publication (link if avail.)
<b>SAFETY CLAIMS</b>						
2014	All Legacy	A 2014 IIHS Top Safety Pick+ with optional EyeSight	none required		12/31/14	<a href="http://www.iihs.org">www.iihs.org</a>
2014	All Legacy	A 2014 IIHS Top Safety Pick	none required		12/31/14	<a href="http://www.iihs.org">www.iihs.org</a>
2014	All Legacy	An IIHS Top Safety Pick for nine years running (2006 - 2014)	none required		12/31/14	<a href="http://www.iihs.org">www.iihs.org</a>
2014	Legacy Premium and Limited	The Subaru Legacy received the highest possible rating for front collision avoidance from IIHS when equipped with Subaru EyeSight®	none required		12/31/14	<a href="http://www.iihs.org">www.iihs.org</a>
<b>RELIABILITY / DURABILITY CLAIMS</b>						
Not MY-specific	All Legacy	Longest-lasting sedan in its class	Based on IHS Automotive, Polk U.S. total new light vehicle registrations in the model years 2004 through 2013 (through October 2013) in the Non-Luxury Traditional Midsize Sedan segment for models which have been on the U.S. market for the entire ten year time period.		1/31/15	<a href="http://www.polk.com">www.polk.com</a>
2014	All Legacy	95% of Subaru Legacy vehicles sold in the last 10 years are still on the road	Based on IHS Automotive, Polk U.S. total new light vehicle registrations in the model years 2004 through 2013 (through October 2013) in the Non-Luxury Traditional Midsize Sedan segment for models which have been on the U.S. market for the entire ten year time period.		1/31/15	<a href="http://www.polk.com">www.polk.com</a>
2014	All Legacy	95% of Subaru vehicles sold in the last 10 years are still on the road	Based on IHS Automotive, Polk U.S. Total Registrations MY2004 – 2013		1/31/15	<a href="http://www.polk.com">www.polk.com</a>
2014	All Legacy	94% of Subaru vehicles sold in the last 12 years are still on the road	Based on IHS Automotive, Polk U.S. Total Registrations MY2002 – 2013		1/31/15	<a href="http://www.polk.com">www.polk.com</a>
<b>VALUE CLAIMS</b>						
2014	All Legacy	The best selling all-wheel-drive sedan in America for the past 10 years	Based on IHS Automotive, Polk U.S. Total Registrations for all-wheel drive sedans for January 2004-September 2013		12/31/14	<a href="http://www.polk.com">www.polk.com</a>
2015	All Legacy	Largest passenger volume in its class.	Based on manufacturer-reported interior volumes according to the EPA's Midsize Car class.		12/31/14	
<b>PERFORMANCE CLAIMS</b>						
2014	Legacy 2.5i	At 32 mpg highway, the AWD Legacy delivers better fuel economy than even some two-wheel-drive competitors	EPA-estimated hwy fuel economy for 2014 Subaru Legacy 2.5i CVT models. Actual mileage may vary.		9/1/14	<a href="http://www.fueleconomy.gov">www.fueleconomy.gov</a>
<b>GENERAL CLAIMS</b>						
2014	Legacy 2.5i - PZEV	Partial Zero Emissions Vehicle - PZEV	PZEV emissions warranty applies to only certain states. See your dealer for complete information on emission and new car limited warranties.		None	

Please contact Rob Ar with Carmichael Lynch Product Information at 612-334-6048 or at [robert.ar@clynch.com](mailto:robert.ar@clynch.com) with any questions pertaining to the above information.

## Subaru FORESTER Accolades and Advertising Claims









Last updated: 7/1/14

Applicable Model Year(s)	Applicable Model(s)	Accolade/Claim	Disclaimer	Logos (link if avail.)	Usage End Date	Organization, Publication (link if avail.)
<b>SAFETY CLAIMS</b>						
2015	All Forester	A 2014 IIHS Top Safety Pick + with optional EyeSight	2014 Top Safety Picks include the 2015 Subaru Forester.		12/31/14	<a href="http://www.iihs.org">www.iihs.org</a>
2015	All Forester	An IIHS Top Safety Pick for eight years running (2007 - 2014)	2014 Top Safety Picks include the 2015 Subaru Forester.		12/31/14	<a href="http://www.iihs.org">www.iihs.org</a>
2015	All Forester	The highest possible IIHS small SUV safety rating from IIHS	2014 Top Safety Picks include the 2015 Subaru Forester.		12/31/14	<a href="http://www.iihs.org">www.iihs.org</a>
2015	All Forester	The Subaru Forester received the highest possible rating for front collision avoidance from IIHS when equipped with Subaru EyeSight®	2014 Top Safety Picks include the 2015 Subaru Forester.		12/31/14	<a href="http://www.iihs.org">www.iihs.org</a>
<b>RELIABILITY / DURABILITY CLAIMS</b>						
2015	All Forester	95% of Subaru vehicles sold in the last 10 years are still on the road	Based on IHS Automotive, Polk U.S. Total Registrations MY2004 – 2013		1/31/15	<a href="http://www.polk.com">www.polk.com</a>
2015	All Forester	94% of Subaru vehicles sold in the last 12 years are still on the road	Based on IHS Automotive, Polk U.S. Total Registrations MY2002 – 2013		1/31/15	<a href="http://www.polk.com">www.polk.com</a>
<b>VALUE CLAIMS</b>						
2015	Forester 2.5i	At 32 mpg highway, the AWD Forester delivers better fuel economy than even some two-wheel-drive competitors	EPA-estimated hwy fuel economy for 2014 Subaru Forester 2.5i CVT models. Actual mileage may vary.		9/1/14	<a href="http://www.fueleconomy.gov">www.fueleconomy.gov</a>
2015	Forester 2.5i	Better fuel economy than Honda CR-V and Toyota RAV4	Comparison based on EPA-estimated hwy fuel economy for 2015 Subaru Forester 2.5i CVT models, 2014 Honda CR-V and 2014 Toyota RAV4. Actual mileage may vary.		9/1/14	<a href="http://www.fueleconomy.gov">www.fueleconomy.gov</a>
<b>GENERAL CLAIMS</b>						
2015	All Forester	<i>Motor Trend's</i> 2014 Sport/Utility of the Year®	none required		9/1/14	<a href="http://www.motortrend.com">www.motortrend.com</a>
2015	All Forester	The most-award-winning small SUV*	Claim based on cumulative awards won since 1997 from Car & Driver (5 Best Trucks), ALG (Residual Value Awards), and Polk (Polk Automotive Loyalty Award).	N/A	8/31/14	
2015	Forester 2.5i	Partial Zero Emissions Vehicle - PZEV	PZEV emissions warranty applies to only certain states. See your dealer for complete information on emission and new car limited warranties.		None	

Please contact Rob Ar with Carmichael Lynch Product Information at 612-334-6048 or at [robert.ar@clynch.com](mailto:robert.ar@clynch.com) with any questions pertaining to the above information.

## Subaru XV CROSSTREK Accolades and Advertising Claims









Last updated: 7/1/14

Applicable Model Year(s)	Applicable Model(s)	Accolade/Claim	Disclaimer	Logos (link if avail.)	Usage End Date	Organization, Publication (link if avail.)
<b>SAFETY CLAIMS</b>						
2014	All Crosstrek	A 2014 IIHS Top Safety Pick	none required		12/31/14	<a href="http://www.iihs.org">www.iihs.org</a>
<b>RELIABILITY / DURABILITY CLAIMS</b>						
2014	All Crosstrek	95% of Subaru vehicles sold in the last 10 years are still on the road	Based on IHS Automotive, Polk U.S. Total Registrations MY2004 – 2013		1/31/15	<a href="http://www.polk.com">www.polk.com</a>
2014	All Crosstrek	94% of Subaru vehicles sold in the last 12 years are still on the road	Based on IHS Automotive, Polk U.S. Total Registrations MY2002 – 2013		1/31/15	<a href="http://www.polk.com">www.polk.com</a>
<b>VALUE CLAIMS</b>						
2014	Crosstrek Hybrid models	The most affordable crossover hybrid in America.	Based on MSRP of IHS Automotive, Polk U.S. Total Registrations in the CUV segments for hybrid vehicles for January 2013 thru May 2013.		7/31/14	<a href="http://www.polk.com">www.polk.com</a>
2014	Crosstrek Hybrid models	The best crossover hybrid value in the U.S.	Based on MSRP of IHS Automotive, Polk U.S. Total Registrations in the CUV segments for hybrid vehicles for January 2013 thru May 2013.		7/31/14	<a href="http://www.polk.com">www.polk.com</a>
<b>PERFORMANCE CLAIMS</b>						
2014	All Crosstrek	The most fuel-efficient all-wheel-drive crossover in America	Based on EPA-estimated hwy fuel economy for 2014 Subaru XV Crosstrek CVT models compared to AWD vehicles within IHS Automotive, Polk U.S. CUV segments. Actual mileage may vary.		9/1/14	<a href="http://www.polk.com">www.polk.com</a>
2014	All Crosstrek	At 33 mpg highway, the AWD XV Crosstrek delivers better fuel economy than even some two-wheel-drive competitors	EPA-estimated hwy fuel economy for 2014 Subaru XV Crosstrek CVT models. Actual mileage may vary.		9/1/14	<a href="http://www.fueleconomy.gov">www.fueleconomy.gov</a>
<b>GENERAL CLAIMS</b>						
2014	All Crosstrek	Partial Zero Emissions Vehicle - PZEV	PZEV emissions warranty applies to only certain states. See your dealer for complete information on emission and new car limited warranties.		None	
2014	Crosstrek Hybrid models	The lowest-emission AWD hybrid crossover in America.	Based on Advanced Technology Partial Zero Emissions Vehicle certification from the California Air Resources Board compared to AWD hybrid vehicles within Polk's CUV segment.		9/1/14	

Please contact Rob Ar with Carmichael Lynch Product Information at 612-334-6048 or at [robert.ar@clynch.com](mailto:robert.ar@clynch.com) with any questions pertaining to the above information.

## Subaru IMPREZA Accolades and Advertising Claims

Last updated: 7/1/14




Applicable Model Year(s)	Applicable Model(s)	Accolade/Claim	Disclaimer	Logos (link if avail.)	Usage End Date	Organization, Publication (link if avail.)
<b>SAFETY CLAIMS</b>						
2014	All Impreza	A 2014 IIHS Top Safety Pick	none required		12/31/14	<a href="http://www.iihs.org">www.iihs.org</a>
2014	All Impreza	An IIHS Top Safety Pick for seven years running (2008 - 2014)	none required		12/31/14	<a href="http://www.iihs.org">www.iihs.org</a>
<b>RELIABILITY / DURABILITY CLAIMS</b>						
2014	All Impreza	95% of Subaru vehicles sold in the last 10 years are still on the road	Based on IHS Automotive, Polk U.S. Total Registrations MY2004 – 2013		1/31/15	<a href="http://www.polk.com">www.polk.com</a>
2014	All Impreza	94% of Subaru vehicles sold in the last 12 years are still on the road	Based on IHS Automotive, Polk U.S. Total Registrations MY2002 – 2013		1/31/15	<a href="http://www.polk.com">www.polk.com</a>
2014	All Impreza	96% of Subaru Impreza cars sold in the last 10 years are still on the road today	Based on IHS Automotive, Polk U.S. total new light vehicle registrations for non-turbo engines, model years 2004 through 2013 as of 02/14 (which have been on the U.S. market for the entire ten year time period).		4/22/15	<a href="http://www.polk.com">www.polk.com</a>
<b>VALUE CLAIMS</b>						
2014	All Impreza	The best selling all-wheel-drive car in its segment for the past 10 years	Based on IHS Automotive, Polk U.S. Total Registrations for All-Wheel Drive cars in the Non-Luxury Traditional Compact Segment for the past 10 years.		12/31/14	<a href="http://www.polk.com">www.polk.com</a>
<b>PERFORMANCE CLAIMS</b>						
2014	All Impreza	The most fuel-efficient all-wheel-drive car in its segment	Based on EPA-estimated hwy fuel economy for 2014 Subaru Impreza models compared to AWD vehicles within IHS Automotive, Polk Non-Luxury Traditional Compact segment.		8/31/14	<a href="http://www.fueleconomy.gov">www.fueleconomy.gov</a>
<b>GENERAL CLAIMS</b>						
2014	All Impreza	Partial Zero Emissions Vehicle - PZEV	PZEV emissions warranty applies to only certain states. See your dealer for complete information on emission and new car limited warranties.		None	

Please contact Rob Ar with Carmichael Lynch Product Information at 612-334-6048 or at [robert.ar@clynch.com](mailto:robert.ar@clynch.com) with any questions pertaining to the above information.



## Subaru WRX, STI Accolades and Advertising Claims

Last updated: 7/1/14





Applicable Model Year(s)	Applicable Model(s)	Accolade/Claim	Disclaimer	Logos (link if avail.)	Usage End Date	Organization, Publication (link if avail.)
SAFETY CLAIMS						
2014	All WRX/STI	A 2014 IIHS Top Safety Pick	2014 IIHS Top Safety Picks include the 2015 Subaru WRX		12/31/14	<a href="http://www.iihs.org">www.iihs.org</a>
RELIABILITY / DURABILITY CLAIMS						
2015	WRX/STI	95% of Subaru vehicles sold in the last 10 years are still on the road	Based on IHS Automotive, Polk U.S. Total Registrations MY2004 – 2013		1/31/15	<a href="http://www.polk.com">www.polk.com</a>
2015	WRX/STI	94% of Subaru vehicles sold in the last 12 years are still on the road	Based on IHS Automotive, Polk U.S. Total Registrations MY2002 – 2013		1/31/15	<a href="http://www.polk.com">www.polk.com</a>
VALUE CLAIMS						
PERFORMANCE CLAIMS						
GENERAL CLAIMS						
Please contact Rob Ar with Carmichael Lynch Product Information at 612-334-6048 or at robert.ar@clynch.com with any questions pertaining to the above information.						





## Subaru BRZ Accolades and Advertising Claims



Last updated: 7/1/14

Applicable Model Year(s)	Applicable Model(s)	Accolade/Claim	Disclaimer	Logos (link if avail.)	Usage End Date	Organization, Publication (link if avail.)
SAFETY CLAIMS						
RELIABILITY / DURABILITY CLAIMS						
2014	All BRZ	95% of Subaru vehicles sold in the last 10 years are still on the road	Based on IHS Automotive, Polk U.S. Total Registrations MY2004 – 2013		1/31/15	<a href="http://www.polk.com">www.polk.com</a>
2014	All BRZ	94% of Subaru vehicles sold in the last 12 years are still on the road	Based on IHS Automotive, Polk U.S. Total Registrations MY2002 – 2013		1/31/15	<a href="http://www.polk.com">www.polk.com</a>
VALUE CLAIMS						
PERFORMANCE CLAIMS						
GENERAL CLAIMS						
2014	All BRZ	2014 AUTOMOBILE Magazine All-Star	none required		4/8/15	<a href="http://www.automobilemag.com">www.automobilemag.com</a>
2014	All BRZ	2014 AUTOMOBILE Magazine All-Star for the second year in a row	none required		4/8/15	<a href="http://www.automobilemag.com">www.automobilemag.com</a>
Please contact Rob Ar with Carmichael Lynch Product Information at 612-334-6048 or at robert.ar@clynch.com with any questions pertaining to the above information.						



## Subaru TRIBECA Accolades and Advertising Claims

Last updated: 7/1/14

Applicable Model Year(s)	Applicable Model(s)	Accolade/Claim	Disclaimer	Logos (link if avail.)	Usage End Date	Organization, Publication (link if avail.)
SAFETY CLAIMS						
RELIABILITY / DURABILITY CLAIMS						
2014	All Tribeca	95% of Subaru vehicles sold in the last 10 years are still on the road	Based on IHS Automotive, Polk U.S. Total Registrations MY2004 – 2013		1/31/15	<a href="http://www.polk.com">www.polk.com</a>
2014	All Tribeca	94% of Subaru vehicles sold in the last 12 years are still on the road	Based on IHS Automotive, Polk U.S. Total Registrations MY2002 – 2013		1/31/15	<a href="http://www.polk.com">www.polk.com</a>
VALUE CLAIMS						
PERFORMANCE CLAIMS						
GENERAL CLAIMS						
Please contact Rob Ar with Carmichael Lynch Product Information at 612-334-6048 or at robert.ar@clynch.com with any questions pertaining to the above information.						